



Youtube on-page video SEO guide v1.0

By SyndicationApp.com

To:

All the successful youtubers who use SyndicationApp's lightweight, powerful video syndication technology.

Disclaimer:

- If you are using SyndicationApp's video syndication technology, you must follow these video SEO guidelines.

Step #1

Installing SEO plugins:

- First install these plugins into your browser.
 - For Firefox:
 - <https://addons.mozilla.org/en-US/firefox/addon/tags-for-youtubetm/>
 - For Google Chrome: “vidIQ google chrome extension.”
 - Once you’ve installed the plugins, move onto the next step.
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Step #2

Make things easy for yourself later

- Now, go to youtube & search for similarly ranked videos which already show up #1 on different youtube search result pages. Click on the video and Copy the "Title" & the "tags" from the video and paste into a text file to use it later.
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Step #3

Video Guidelines:

- Your video must be in HD resolution.
- It must be 9-13 minutes in length.

Step #4

The video file

- Rename the video file with the title you collected in the text file.
 - Next, Upload the video, selecting either the “unlisted” or “private” settings.
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Step #5

Keyword research:

- Select a master keyword as your main keyword that has monthly searches between 2000 to 10000 on google or youtube.
 - To find keywords, Use the google adwords keyword planner. (Important)
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Step #6

On-Page SEO:

- Now go to your youtube dashboard & click on edit video to edit the title.
 - Write a video title using the following title format :
 - Title: [Your main keyword] + [add your title]
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Tips:

- Include your main keyword in your video title.
- Combine your title with the collected title.
- Video title must be in 2-3 parts
- Keep it as short as possible.

Step #7

The Description:

- Write at least a 300 word article relating to your video.
 - Add some supporting keywords in description
 - Put your blog/site links
 - Social media pages links
 - Playlist URL (important)
 - Ask visitors to subscribe with a profile link in your video description
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Warning:

- Never include Video tags in your video description.
- You are not supposed to copy other people's content to put in your description.
- Follow video SEO optimised article writing system suggested by SyndicationApp experts.

(See the sample articles provided at the end of this guide)

Step #8

Add best tags for the video:

- Directly copy & paste all the tags you collected & use them as your video tags.
 - Add your tags/keywords:
 - To find the best tags USE THE "VIDIQ" Google Chrome extension.
 - Tips: Search similar ranked videos on YT & follow their tags.
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Step #9

Off page SEO:

- Embed to web 2.0 sites. (Use SyndicationApp)
 - Embed on other sites (Use SyndicationApp)
 - Create backlinks (Use SyndicationApp)
 - Social share: Pinterest, blogger, twitter,FB, tumblr, Linked in, Digg. (Use SyndicationApp)
 - G+ , Reddit, VK, stumblupon
 - Embed to livestream sites. (Use SyndicationApp)
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Step #10

The competition

- Promote to real audiences (Use SyndicationApp)
 - Try to get likes, dislikes(7-13% of total likes) & comments at least 20-25 real, genuine & at least 30 words per comment.
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Bonus

Download sample articles here:

<https://downloads.syndicationapp.com/articles.zip>

(DO NOT USE THIS SAMPLE ARTICLE WITH YOUR VIDEO DESCRIPTION)

Good luck with your success!

Thanks for reading the ebook.

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